

Positive Alternatives 2015 - 16 Quarterly Update

Grantee: EMERGENCY PREGNANCY SERVICE OF ROCHESTER (dba Birthright of Rochester)

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Goal: To provide necessary services and referrals to pregnant and parenting women of Rochester and Southeast Minnesota

For the period: July 1-Sept 30, 2015

Activity or Service	Activity or Service Description Major Work Plan Activities	Work Plan Count	Program Progress and Accomplishments Report the progress and accomplishments made this period on each activity.	Report Count
Outreach	Advertise locally; distribute biannual newsletters; distribute pamphlets and posters describing services		This month we printed brochures to take as handouts to speaking engagements. We had three speaking engagements. We set up a booth at a family information evening sponsored by Families First. We attended the state Birthright conference and spoke on services we offer. We spoke at a local church to a women's group on the services we offer.	
Material Support	Provide material assistance to pregnant and parenting women	100	We provided material assistance to 140 women in the form of diapers (130 packages), wipes (121 packages), baby wash (119 bottles), newborn layettes (14), maternity clothes (13), and infant clothing (108).	140
Pregnancy Testing	Provide pregnancy counseling, assessment for program eligibility, and testing	3	We continue to provide free pregnancy testing and advising. We provided 4 pregnancy tests and all were negative.	4
Provide Necessary Services Assessments Only	Staff provides clients only intake assessments, information on, referral to and assistance with securing necessary services	1	Calls from clients seeking information on the services we provide. Necessary services evaluation done and referrals to community agencies and Birthright given.	1

Maternal and Child Health Initiative Task Force Strategies	No.
<i>Number of women who received car seats and car seat safety education from a PA funded program activity</i>	NA
<i>Number of women who received car seat safety education only from a PA funded program activity</i>	NA
<i>Number of women who received child abuse prevention education from a PA funded program activity</i>	119
<i>Number of women who received abusive head trauma (shaken baby) prevention education from a PA funded program activity</i>	92
<i>Number of women who received a baby bed, crib, or pack-n-play and sleep safety education from a PA funded program activity</i>	NA
<i>Number of women who received sleep safety education only from a PA funded program activity</i>	86

Challenges: This quarter we could probably have used more volunteers, however we served a large number of clients and we have gotten a few new volunteers in the office so that was good.

Comments: We had a really full quarter. The office was filled with happy moms and children and we received lots of hugs from both the children and the moms. It was great!